Memorandum

To:	**Provost and Chief Academic Officers**
From:	**Paula Compton, Associate Vice Chancellor, Articulation and Transfer**
Date:	**March 17, 2023**
Subject:	**Updates to the Business (Legal Environment) Transfer Assurance Guide (TAG) Course Learning Outcomes**

Background

The Ohio Articulation and Transfer Network (OATN) sent a request to the Business (Legal Environment) Transfer Assurance Guide (TAG) faculty review panel lead and members to determine if revisions were needed for the following course:

- **OBU004- Legal Environment of Business**

With the Business (Legal Environment) TAG course scheduled for learning outcome review, upon examination of current course learning outcomes it was recommended by the TAG faculty review panel that several minor updates were required for the course.

Please share this memo and the attachment with appropriate faculty and administrators at your institution who manage/teach Business (Legal Environment) TAG courses.

Outline of Revisions:

OBU004- Legal Environment of Business
- Learning outcomes #2 and #3: These learning outcomes have been eliminated.
- Learning outcome #5: Minor edits have been made to provide additional clarity.
- Learning outcome #7: Minor edits have been made to provide additional clarity.
- Body of Knowledge (Section I): Revisions are clarification based.
    - Removal of previous Body of Knowledge #1 "Business ethics and social responsibility".
- Body of Knowledge (Section II): Body of Knowledge submission required.
    - Addition of essential Body of Knowledge #6 now including "Employment Relationship and Employment Discrimination". This addition is a shift of a topic area within Body of Knowledge Section III to a now essential (required) topic for Body of Knowledge Section II.
- Body of Knowledge (Section III): Minor edits have been made to multiple topic areas.
    - The title has been changed to "Foundational and Nonfoundational Legal Topics".

- Shift of coverage from a minimum of "six" to now "four" required topics.
- Removal of previous topic "Employment Relationship and Employment Discrimination". Now housed under Body of Knowledge Section II.
- Addition of topic area "Ethical Behavior, Stakeholder vs Shareholder Theory, and Social Responsibility".

Implications to Your Business (Legal Environment) TAG Courses:

Because the revised course criteria still meet the spirit of the original TAG course, the panel did not feel that a resubmission of currently approved courses was needed for validation. However, when the panel discussed implications from learning outcomes and body of knowledge revisions, it was apparent that in order to assure the quality of the TAG approved courses, it is the panel's role to validate the coverage of body of knowledge #6. The panel was mindful of the implication for institutions if a request to complete a full resubmission were requested when a large majority of the learning outcome and body of knowledge revisions were minor clarifications.

Below is what the panel requests institutions with currently approved Legal Environment of Business (OBU004) courses to do in order to expedite the validation process:

1. Starting in the fall review cycle (fall 2023), update course information, including the working syllabus in the Course Equivalency Management System (CEMS)
2. Complete the attached template requesting a narrative/evidence of student learning specifically for the content coverage for body of knowledge #6.
3. Create a new TAG match in CEMS and enter the narrative/evidence for body of knowledge #6 on the workflow process. The system will warn that this new match is a duplicate match. Simply acknowledge the message and continue on to the workflow. You can leave the boxes for the other learning outcomes and knowledge blank.
4. Submit the newly created match to the institutional TAG coordinator in CEMS who will forward the submission to OATN in CEMS.

We ask that all institutions with currently approved OBU004 submit this information to get their courses approved by the faculty review panel by the end of the fall 2025 review cycle. The submission schedule for the next academic year will be provided to your TAG coordinator by OATN staff. OATN has informed us that if courses are not approved by the end of the fall 2025 review cycle, the currently approved courses will automatically expire. This may detrimentally impact the student's transferability and applicability of the course. Therefore, the panel appreciates your utmost effort on this matter. All of the necessary documents have been posted online. Please have your faculty work with your TAG coordinator to initiate this work.

If you have any questions, please contact Jessi Spencer at jspencer@highered.ohio.gov or 614-728-4706, or Michelle Blaney at mblaney@highered.ohio.gov or 614-644-9601.

Attachments (1)